Department of Economics, HKUST
ECON 3113 Microeconomic Theory I
Course Outline

Instructor

Au, Pak Hung
Office: LSK 6069
Office hours: Tuesdays 4:00 – 5:00 p.m.
Email: aupakhung@ust.hk
Lecture time: Wednesdays & Fridays 4:30 – 5:50 p.m.
Lecture venue: Room 1033, LSK Building

Teaching Assistant

To, Jeremy
Office: LSK 6066
Office hours: TBA
Email: ecjeremy@ust.hk
Tutorial time: Fridays 10:30 – 11:20 a.m.
Tutorial venue: Room 1007, LSK Building

Course Description and Objectives

The main objective of this course is to provide a solid foundation of microeconomic analysis. The first half of the course covers basic decision theory and demand theory. The second half analyzes decision under risk and surveys important topics in information asymmetry. We will adopt a rigorous analytical and mathematical approach in our analyses.

In the language of Program Indented Learning Outcomes (PILOs), we focus on Goal 3 and its objectives:

Goal 3 Graduates will demonstrate a broad understanding of business functions and in-depth knowledge of their major.

Objective 3.1 Demonstrate a broad understanding of different business functions and domains to formulate integrated solutions.

Objective 3.2 Demonstrate substantial knowledge of their business major to solve business problems.

In the language of department's Learning Goals and Objectives, we focus mainly on Goal 1 and 3.

Goal 1 Graduates will be critical and all rounded thinkers who make decisions supported by analytical and statistical techniques on economic problems/issues.

Goal 3 Graduates will apply their knowledge of economics principles and skills to analyse economic questions in different business functions quantitatively.

Specifically, upon completing the course, students are expected to be able to

- identify core economic issues and make key assumptions (Objective 1.1);

- demonstrate proficiency in using taught analytical and statistical techniques (Objective 1.2);
- demonstrate substantial knowledge of various economic principles to solve economic problems (Objective 3.1); and
- use economic knowledge to provide recommendations for different business functions (Objective 3.3).

Prerequisite

ECON 2103 or ECON 2113

Textbook

Christopher Snyder and Walter Nicholson (2016): *Microeconomic Theory: Basic Principles and Extensions* (12th Edition). Cengage. (Older editions are fine).

Assessment

Participation (3%)

You are expected to behave civilly and showing respect to the instructors, teaching assistants and fellow students in lectures, tutorial sessions, and office hours. Common-sense classroom etiquette, such as turning off or silencing mobile phones during class time, is expected.

Problem Sets (15%)

Problem sets are assigned **almost every week**. They will be posted on Canvas on Fridays, and due the following Thursdays.
Group study/discussion is encouraged, but you have to turn in **your own written answers (**word-to-word copying is **not accepted)**. Grading of problem sets is based on effort instead of accuracy. The score of the lowest one will be dropped.
Please submit your homework online at canvas.ust.hk, and make sure it is completely and successfully uploaded. Full solutions will be posted on Canvas, and more challenging questions will be discussed in the tutorial sessions.

Midterm Test (25%)

The midterm test is tentatively scheduled on **March 28** during the regular lecture time. The style and format is similar to questions in problem sets.
There is **no make-up test**. Students who miss the midterm test with a legitimate and documented reason will have the weight of the midterm test transferred to the final exam. Missing the test without a legitimate and documented reason will result in zero marks.

Final Examination (57%)

The final exam is **cumulative**. The style is similar to the midterm exam. The style is similar to questions in problem sets.
The exam is centrally administered during May 12-29 and the date and time will be announced by the ARR.

Rubrics for Final Grades

A Range: Excellent Performance

Students demonstrate a strong grasp of course materials, effectively utilize tools introduced, excel in problem sets, and perform exceptionally on the midterm and exam. They display exceptional analytical skills, critical thinking, and effective class participation.

B Range: Good Performance

Students exhibit a solid understanding of course materials, proficient use of tools introduced, and competent completion of problem sets. They perform reasonably well on the midterm and exam. They show commendable analytical skills, effective critical thinking, and class participation.

C Range: Satisfactory Performance

Students demonstrate an adequate understanding of course materials, satisfactory use of tools introduced, and completion of problem sets. Their performances on the midterm and exam are fair. They display acceptable analytical skills and class participation.

D: Marginal Pass

Students show limited understanding of course materials, inconsistent use of tools, and incomplete performance in problem sets. They perform poorly on the midterm and exam. Their class participation is minimal.

F: Fail

Students display a lack of understanding of course materials, inadequate use of tools, and unsuccessful completion of problem sets. Their performances on the midterm and exam are disappointing. They show little to no participation in class discussions.

Regrading

In order to avoid problems associated with self-selection (grading mistakes that increase and decrease scores can happen, but only the one that decrease scores will be reported), disputes on individual questions will result in re-grading of the entire exam by the instructor. The re-graded score will be final and it may be higher or lower than the original one. Requests for re-grading must be submitted in writing to the instructor within one week since the score is first published.

Academic Honesty and Integrity

Academic integrity and honesty are key values of HKUST. Cheating and plagiarism are treated with **zero tolerance**. Please read the information on academic integrity carefully. It is your responsibility to be familiar with the Academic Honor Code and the content on the Academic Integrity website (http://www.ust.hk/provost/integrity). The Code is to be **strictly enforced**. All cheating cases are to be reported to the University **without exception**.

Tentative Lecture Plan

The plan below is tentative and may be modified as we go. Major changes will be announced in advance in lectures and/or Canvas.

1. Introduction and Overview (1 lecture)

    - Basic elements of economic modelling
    - Fundamental principles in microeconomics
      Suggested reading: Chapter 1, 2

2. Preference, Utility and Choice (3 lectures)

    - Relationship between these concepts
      Suggested reading: Chapter 3

3. Structural Properties of Preference (3 lectures)

    - Monotonicity, continuity and convexity
    - Indifference curves
      Suggested reading: Chapter 3

4. Theory of Utility Maximization (3 lectures)

    - Mathematical and graphical approach
      Suggested reading: Chapter 4

5. Applications of Utility Maximization (2 lectures)

    - Lump-sum principle
    - Intertemporal consumption
      Suggested reading: Chapter 4

6. Demand Analysis (3 lectures)

    - Income and substitution effect of price changes
    - Demand elasticities
    - Welfare analysis
      Suggested reading: Chapter 5, 6

7. Revealed Preference (2 lectures)

    - Axioms of revealed preference
    - Recovering the preference from choice data
      Suggested reading: Chapter 5

8. Expected Utility (2 lectures)

    - Independence axiom and Allias paradox

- von-Neumann-Morgenstern theorem
  Suggested reading: Chapter 7

9. Risk Attitude (2 lectures)

   - Mathematical and geometric representation
     Suggested reading: Chapter 7

10. Risk-Bearing Decision (2 lectures)

    - State-space model
    - Insurance purchase
    - Asset investment
      Suggested reading: Chapter 7

11. Adverse Selection (1 lecture)

    - Lemon market
      Suggested reading: Chapter 18

12. Signaling (1 lecture)

    - Principles and applications
      Suggested reading: Chapter 18

13. Moral Hazard (if time permits)

    - Insurance and precaution
      Suggested reading: Chapter 18